

CCI is the leading global provider of online and mobile communications solutions for corporations



Changing the Way the World Communicates

Interactive Knowledge, Communication and Content Delivery

Reduce Costs

Reach 10x the audience and transfer 10x more knowledge. CCI will integrate with existing corporate materials to expand your reach.

Improve Accessibility

Delivering sales aides to dispersed audiences, 24x7 through mobile or internet for employees, customers, or business partners.

Captivate your Audience

Dynamic, intuitive, rich media content increases retention, comprehension and articulation while delivering a WoW factor!

Analytics

Track, Measure & Report on progress and success.

Accreditation

End-user certification, development, talent and performance management.

Entice your audience

Combining incentives and rewards will ensure success.

Digital Human Experience™

Powerful communication method combines synchronized digital video, audio, graphics and animation enabling consistent communications and maximizing retention.



Knowledge Transfers

Robust interactivity with simulations, animations and other functionalities will instill awareness to achieve superior results.



Customer Facing Presentations

Defining and articulating the features, benefits and strategic fit of a product or service while demonstrating its use and applications.



Portals for Knowledge + Training + Marketing + Incentives

Energize and engage your audience with a powerful communication platform from CCI. This platform allows for the delivery of timely and consistent communication of information while increasing comprehension and retention. Interactive media keeps the user captivated with voice, visuals and multi-branching scenarios.

inCClite™ Mobile

Provide instant communication to your sales team, service team or customers. With inCClite™, the relevant information is at your fingertips, at your convenience. Ideal for organizations that deliver internal strategies, new product updates, communicate corporate processes and to fulfill training requirements.

A practical way to do business on the go!



BlackBerry

Alliance Member

CCI

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Examination, Certification and Accreditation Capabilities

Applications:

Advertising
 Banking/Finance
 Distributors
 Education
 Government
 Insurance
 Manufacturing
 Medical
 Pharmaceuticals
 Resellers
 Retail
 Telecom
 Transportation
 Utility

Industry Compliant:

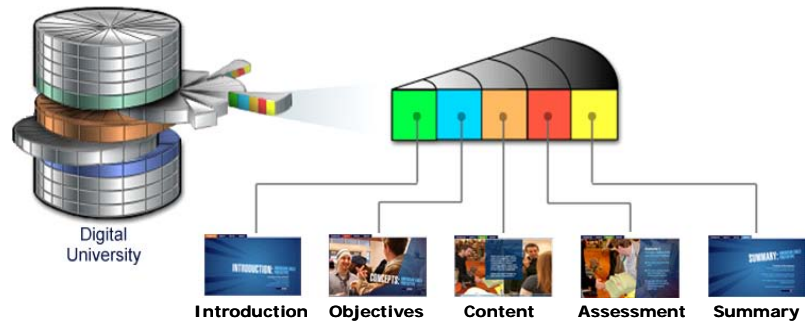
AICC
 SCORM

Multiple Languages:

English
 French
 Chinese
 Italian
 Japanese
 Punjabi
 Portuguese
 Spanish
 Ukrainian

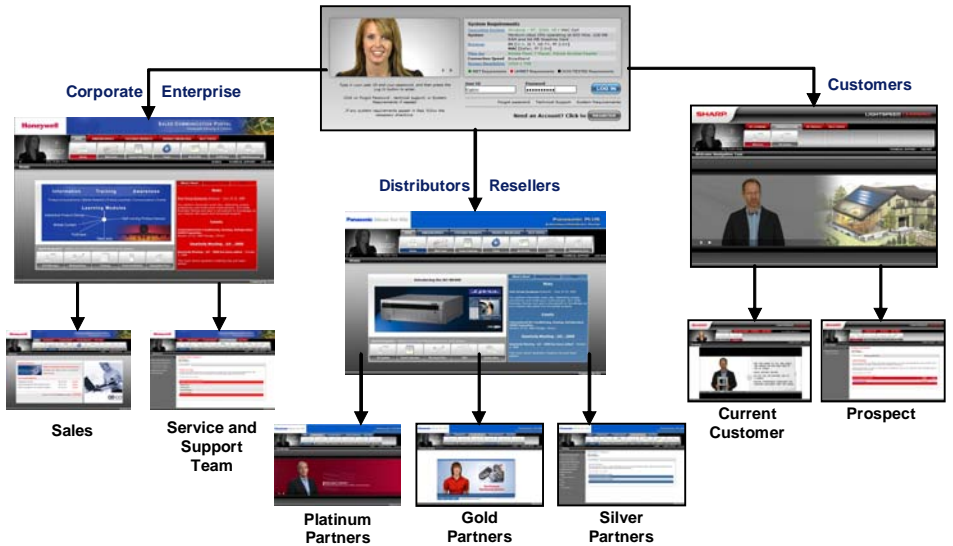
The CCI Platform

Our cost-effective, modular platform is incorporated with SaaS (Software as a Service), allowing for maximum flexibility. The CCI platform can be purpose built or also incorporated with existing corporate documentation.



Greater Exposure x Better Understanding = More Revenue at Less Cost

Applications of the CCI Platform



Accelerated Time to Knowledge for new hires
 Accelerated Time to Revenue for existing sales force
 Product Knowledge Transfer
 Process Deployment
 Skills Training

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Deloitte



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